



milo productions inc.

Post Date: March 16, 2017
Closing: April 10, 2017
Start: any time after April 17, 2017
Salary: negotiable
Duration: 4+ months negotiable

Job Description **Multimedia Developer**

Company Introduction

We are a digital media company that is both a content producer and platform provider. We focus on children's entertainment and educational content for emerging markets. Our content is offered through a SVOD / interactive platform that now has members in 61 countries. Our core technology is Python/Django and we have integrated apps in both iOS and Android. We are a start up with excellent international exposure. Our work environment brings together the best creatives with the best developers. We offer a flexible, performance based work culture and seek entry level talent to grow with the company.

Position

The Multimedia Developer will be versatile in one or more areas in graphics, illustration, video production/editing, motion graphics. The position entails developing and promoting high volumes of marketing content using the above tools. Our educational children's platform has new content added on a weekly basis. This content requires pre-packaging to make ready for publishing including producing promotional snippets of the content for social media marketing. We have active social media channels: YouTube, Facebook and Instagram. The Multimedia Developer is required to support the branding and promotion of those channels and is responsible for generating the visual and graphic content for daily posts. Additional tasks may include working as part of the production or post-production team on animated and live action series.

You will be supervised by our Director of Creative Production. You will work on a team of web and app developers and an international creative team of graphic designer, composers, audio engineers, and animators.

Responsibilities

- Generating graphic and video content for daily social media posts
- Ownership of social media channels and refreshing as required to maximize channel exposure
- Packaging and publishing content for weekly posts to our educational platform
- Assisting graphics team on UI and UX development for web and mobile platforms and in support of video and animation teams
- Editing of short format children's programs
- Producing graphic, video and motion graphic promotional content for our brand

Requirements

- Proficiency in one or more areas of graphic design, illustration, video production and editing and motion graphics
- Knowledge of industry standard software programs i.e. Adobe Creative Suite
- Excellent communications skills and abilities to work as part of a team
- Ability to work unsupervised and be accountable for high levels of deliverables
- Willingness to learn and grow
- Willingness to be part of a start-up culture with a sense of accountability to the bottom line
- Degree or diploma in Media/Communications or relevant field or in process of completing degree or diploma